



The Charlottesville Symphony's **Pops at the Paramount** will return on Saturday, June 2, with an exciting program titled ***The Best of John Williams***, conducted by the Charlottesville Symphony's Music Director, Benjamin Rous.

From a galaxy far, far away to the magical school of Hogwarts, legendary film scores from composer John Williams have accompanied moviegoers on epic journeys for decades. Now, you can experience the best of John Williams's 100-plus movie soundtracks performed live by a full symphony orchestra!

You will hear music from the ***Star Wars*** series (including one of the first live performances anywhere of music from ***The Last Jedi***), ***Harry Potter***, ***E.T.***, ***Jaws***, ***Superman*** and ***Lincoln***. All music will come from scores that are exact versions of the film soundtracks.

Will you join us? Great sponsorship opportunities are available, including one "Standing Ovation" Sponsor (\$10,000), ~~two "Encore" Sponsors (\$5,000)~~ (taken) and four "Bravo" Sponsors (\$2,500). See attached information for sponsorship benefits.

Advertise in the playbill and 1,000 enthusiastic audience members will see your message. Review the attached information to see advertising rates and requirements. Advertising copy is due no later than **May 1, 2018**.

If you are interested in a Sponsorship, please call Director of Development Katie Kellett at (434) 243-2513 no later than **April 3, 2018**. Hope to see you at the Paramount on June 2!

P. S. - You will receive 2017-2018 Season advertising information in early summer. Advertisers who sponsor the Pops Concert or advertise in the Pops Concert playbill will receive a \$25 credit toward their 2018-2019 season ad.

Program Just Announced!!

POPS AT THE PARAMOUNT

Saturday, June 2, 2018, 8:00 pm

The Charlottesville Symphony at the University of Virginia presents

The Best of John Williams

Krypton Fanfare and Superman March from ***SUPERMAN***

The Shark Theme from ***JAWS***

Getting Out the Vote from ***LINCOLN***

With Malice Toward None from ***LINCOLN***

Adventures on Earth from ***E.T. (THE EXTRA-TERRESTRIAL)***

Nimbus 2000 from ***HARRY POTTER AND THE SORCERER'S STONE***

Harry's Wondrous World from ***HARRY POTTER AND THE
SORCERER'S STONE***

-Intermission-

Rey's Theme from ***STAR WARS: THE FORCE AWAKENS***

The Jedi Steps from ***STAR WARS: THE FORCE AWAKENS***

The Imperial March from ***STAR WARS: THE EMPIRE STRIKES BACK***

Yoda's Theme from ***STAR WARS: THE EMPIRE STRIKES BACK***

The Rebellion is Reborn from ***STAR WARS: THE LAST JEDI***

Main Title from ***STAR WARS: A NEW HOPE***



Advertising & Sponsorship Opportunities for "Pops at the Paramount" 2018

We are delighted to announce the return of "Pops at the Paramount" on Saturday, June 2, 2018, at the Paramount Theater on the Downtown Mall in Charlottesville, VA. This event attracts a new audience for the orchestra.

PLAYBILL: You can advertise in the playbill that all 1,000 members of the audience will receive.

Advertising rates for "Pops at the Paramount" Playbill, June 2, 2018:

(You will receive an invoice in June 2018 for your ad.)

_____	Inside Covers & Back Cover Color	\$300	(4 1/2" x 7 1/2")
_____	Full Page Black & White	\$225	(4 1/2" x 7 1/2") horizontal
_____	Half Page Black & White	\$130	(4 1/2" x 3 5/8") horizontal
_____	Quarter Page Black & White	\$ 75	(4 1/2" x 1 5/8") horizontal
_____	Quarter Page Black & White	\$ 75	(2 1/8" x 3 5/8") vertical
_____	Special Downtown Merchants Offer	\$ 40	(2 1/8" x 1 5/8") horizontal

SPONSORSHIPS: There are also Sponsorship opportunities for Pops at the Paramount

Standing Ovation Sponsor (1): \$10,000

10 tickets to the Concert

Individual acknowledgement from the stage

Complimentary full-page playbill ad

Named as "Presenter" in all publicity (posters, newspapers, TV, Facebook, website)

Link to Charlottesville Symphony Society website

Encore Sponsors (2): ~~\$5,000~~ SOLD

6 tickets to the Concert

Acknowledgement from the stage

Complimentary half-page playbill ad

Listed in all publicity (posters, newspapers, TV, Facebook, website)

Link to Charlottesville Symphony Society website

Bravo Sponsors (4): \$2,500

4 tickets to the Concert

Listed in all publicity (posters, newspapers, TV, Facebook, website)

Acknowledgement in playbill

Complimentary quarter-page playbill ad

Please contact Katie Kellett at 434-243-2513 or ktkellett@virginia.edu if you are interested in one of these "Pops at the Paramount" sponsorships. To get your sponsorship materials in all of our publicity, we must receive your commitment on or before **April 3, 2018**.

Reserve your "Pops at the Paramount" Playbill Space Now!

We must receive your artwork for "Pops at the Paramount" ads no later than **May 1, 2018**.

Please review, complete and send this form along with your ad choice to Katie Kellett, Charlottesville Symphony Society, P.O. Box 4206, Charlottesville, Virginia 22905. You may fax to 434-293-6644 or scan and email to ktkellett@virginia.edu. Those who choose to be billed will receive an invoice in June.

Business Name _____

Contact Name _____

Mailing Address _____

City _____ State _____ Zip Code _____

Telephone _____ Fax _____

Email Address _____

Method of Payment:

_____ Check enclosed (payable to Charlottesville Symphony Society) ___ Send an invoice

Charge my: VISA Mastercard Amex

Card Number _____

Name as it appears on the card _____

Exp. Date _____ Zip Code of Card _____ CVV _____

Advertising Specs:

- Artwork for front and back inside and back outside covers must be submitted in color
- Black and white artwork must be created to size
- Graphic files should be provided in 300 dpi at the size in which they will be reproduced
- PDFs should be saved for print with all fonts and images embedded
- Camera ready artwork (PDF or jpeg) may be emailed to Katie Kellett at ktkellett@virginia.edu.

**Thank you for supporting the
Charlottesville Symphony at the University of Virginia!**